

# STUDIO BROCHURE



**OPAL & MERSEY CREATIVE STUDIO** 



# WELCOME TO OPAL & MERSEY







#### THE STUDIO

Welcome to Opal & Mersey, a creative studio located in the heart of Liverpool, Merseyside. Recognising a gap in the market, we set out to create a one of a kind hybrid space for brands, creatives, and models alike - a place where content and ideas can come to life like never before.





#### MODEL PHOTOGRAPHY

At Opal & Mersey, co-owner Shirleen has designed a space tailored for model photography, drawing from her six years of experience as a signed fashion and beauty model (Pictured left).

In this first room at Opal & Mersey studios you will find a photoshoot set-up complete with a large white backdrop and 2 smaller colour options to choose from (Black and Green screen) along with mutliple lighting kits, props, and equipment to assist you in getting that perfect shot.

Best yet about O&M Studios is that should you wish for a more lively set in which to take brand or professional photography that is not the standard backdrop set-up - you can walk into the next room from the model space and you will find a beige-themed area with numerous props for shoots in which a more natural feel is preffered.

Whether you're shooting fashion and beauty, professional portraits, or commercial work, the studio offers the perfect setting to bring your personal and proffession visions to life. Every detail has been thoughtfully curated to ensure a seamless and inspiring experience for all who step inside.

As a seasoned model, Shirleen knows just how much music can set the scene and help get model's moving and so has created 4 varying playlists in which guests can scan and play whilst geting ready or taking photos!



### **BRANDS**



#### **Branding Photography (Personal or Professional)**

Our studio is the perfect space for brands looking to elevate their product photography. Whether you're showcasing oils, perfumes, jewelry, glasses, bottles, or other products, the versatile setup allows for stunning, high-quality visuals.



#### **AD Creation**

Whether you're filming ads for oils, jewelry, accesories or otherwise, our customisable studio space allows for creative control.



#### **Video Content Production**

Opal & Mersey offer a variety of props to enhance your shoot, ensuring your products stand out in a professional and engaging way.



#### PRODUCT PHOTOGRAPHY

At Opal & Mersey, both rooms within the studio allow for creatives to capture products of their choice, at their preference.

The space allows for lifestyle, group, scale, packaging, flat lay, and detailed product photography.

We also provide equipment that will assist in elevating your product photography, such as reflective & shadow plates, artificial plants, jewelery holders, foam props/stands and customisable LED lighting wiht a range of colours to get the **perfect** shot.



### CONTENT CREATION







#### FOR ALL INFLUENCERS (MICRO OR MAJOR) & UGC CONTENT CREATORS

Anyone and *everyone* is welcome to hire out our studio for their content needs - whether you have 5 followers or 5 million, it doesn't matter. The creative ideas, knowledge, and content that you create and share with the world is what matters most!

### LIFESTYLE CONTENT PHOTOGRAPHY

For influencers, UGC creators, and creative individuals, Opal & Mersey's creative studio is a dream space where content possibilities are endless.

Whether you're filming aesthetic lifestyle videos, product reviews, or fashion content, every corner is designed to inspire. Our second room has been meticulously crafted to ensure that every angle creates the perfect shot, making it effortless to capture high-quality content.

With stylish decor, adaptable lighting, and versatile backdrops, you can bring any vision to life with ease.

Whether you're curating content for social media, brands, or personal projects, this space is built to elevate your creativity and make every frame stand out.





### CORPORATE



### HEADSHOTS & POTRAITS

Brands and companies can take advantage of our studio's professional setup for corporate headshots, team portraits, and branding shoots.

With seven backdrop colors and multiple lighting options, we provide the perfect setting to capture polished, high-quality images that align with your brand's identity.



### CORPORTATE BRANDING

Whether you need sleek, modern headshots for your website, professional portraits for marketing materials, or team photos that reflect your company's culture, our space is designed to deliver.

The meticulously curated environment ensures a clean, professional look, making it easy to create cohesive branding imagery that enhances your company's presence both online and in print.





#### PODCAST CREATION

Our studio is also the perfect space for podcast creators, offering a high-quality USB microphone to ensure crystal-clear audio for your recordings.

With two distinct spaces, you can choose from multiple settings to create the ideal atmosphere for your podcast, whether you prefer a professional setup or a more relaxed, creative vibe.

For those looking to take their content to the next level, we also provide a green screen, allowing you to customize your background for both video podcasts and other creative projects.

Whether you're hosting interviews, discussions, or solo episodes, our studio is designed to support your vision.







### MASTERCLASS HOSTING

Business owners in the hair, beauty, nails, and lash industries can elevate their brand by hosting masterclasses in our fully equipped studio. Designed for both in-person and recorded sessions, Opal and Mersey provides everything needed to create a professional and engaging experience.

With high-quality lighting, makeup vanity stations, and versatile backdrops, you can showcase your techniques with precision and clarity. Whether you're teaching a live audience or filming tutorials for online courses, our studio offers the perfect environment to educate, inspire, and grow your business. Create a polished, high-end learning experience that reflects your expertise and professionalism.









### WORKSHOPS AND TRAINING

Opal & Mersey creative studio is the perfect space for hosting workshops and training sessions within the fashion, beauty, and modeling industries.

Whether you're mentoring aspiring models, teaching makeup techniques, or providing industry training, our space is designed to support an engaging and professional learning experience. With multiple backdrop options, high-quality lighting, makeup vanity stations, and a curated setting, educators can create an inspiring environment tailored to their expertise.

The dual-room setup allows for hands-on training, presentations, and practical demonstrations, making it an ideal venue for those looking to share their knowledge, elevate skills, and shape the next generation of industry professionals.



### PRICE LIST

#### STUDIO HIRE

ONE (1) HOUR £60

TWO (2) HOUR £110

FOUR (4) HOUR £200

EIGHT (8) HOUR £380

TEN (10) HOUR £460

#### **BLOCK BOOKINGS & REQUESTS**

Longer or shorter booking slots are available upon request. We can tailor time slots based on your needs please specify this in your enquiry.

Block bookings can also be arranged upon request.

There is 24/7 access to our studio - twilight bookings can also be accommodated.

@OPALANDMERSEY

OPALANDMERSEY.CO.UK

Opal & Mersey

## STUDIO BROCHURE

2025